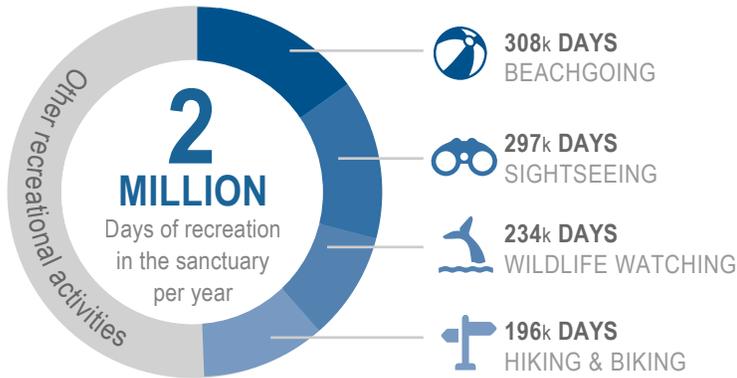


RECREATION

IN AND ALONG
OLYMPIC COAST
NATIONAL MARINE SANCTUARY

VISITATION AND INTENSITY (by Washington households in 2014)



833,000 ANNUAL RECREATIONAL TRIPS

41%

of Washington households visited the Outer Coast.



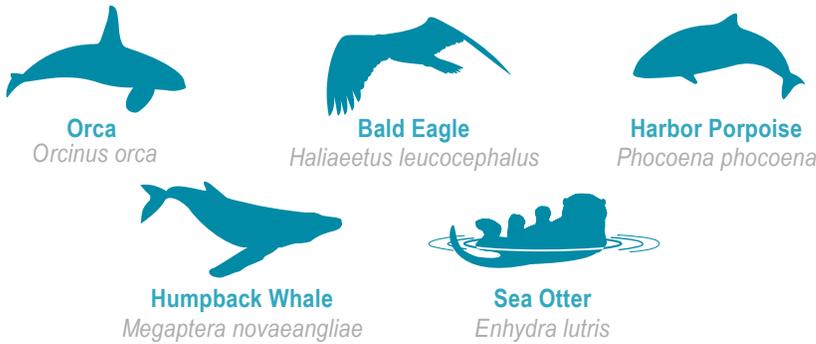
88%

of visitors to the Outer Coast came from households located outside the sanctuary's coastal area.



APPROVAL RATINGS

VISITORS' FAVORITES



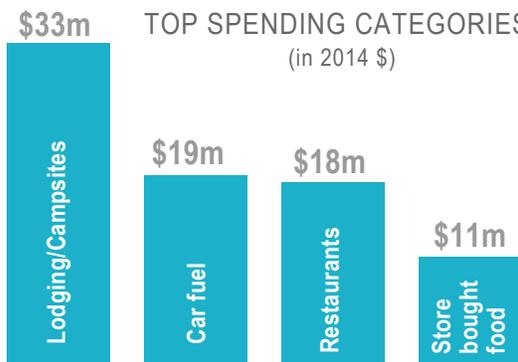
HIGHEST RATINGS



Relative to other priorities, visitors rated the above sanctuary characteristics among the highest in terms of importance and satisfaction.

ANNUAL ECONOMIC IMPACTS

TOP SPENDING CATEGORIES (in 2014 \$)



\$102
MILLION

Spent by households while recreating in the sanctuary



1,200
JOBS

Generated in local economy



\$46
MILLION

Income generated for businesses and people in local economy

For more information: <http://sanctuaries.noaa.gov/science/socioeconomic/olympiccoast>